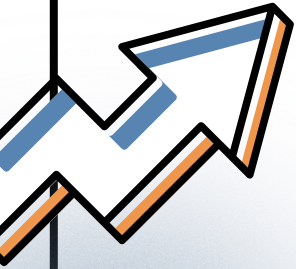




# Global Business Organization

First General Body Meeting



# Agenda



**01**  
**Introduction to**  
**GBO**

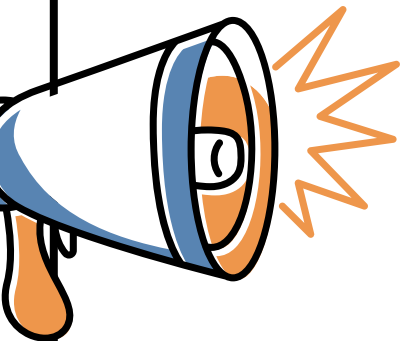
**02**  
**Trivia**

**03**  
**Games**





# Who We Are



# Our Mission

Provide a space for students interested in business, world cultures, and world affairs to:



## LEARN

about international topics  
and the skills required to  
thrive in global business



## CONNECT

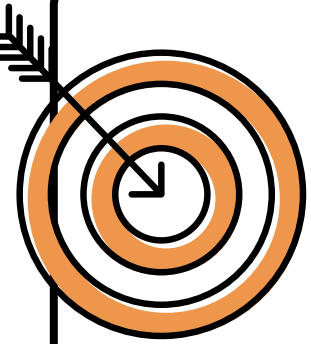
socially with other UTD  
students and build  
friendships



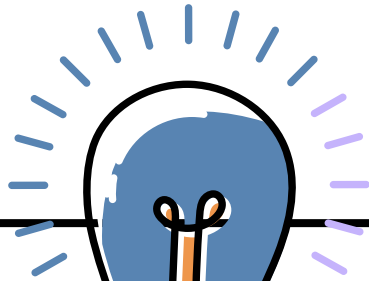
## NETWORK

with business professionals  
from leading companies

**We are open to all UTD students!**



# **Executive Team Introductions**



# Matthew Fitzgerald

*President*

Matthew Fitzgerald is excited to be serving as GBO's President for the fall semester. He is an International Management Studies graduate student. Matthew received a B.B.A in Management from Texas State University. He is an avid global traveler and has visited the UK, Ireland, Austria, Switzerland, Germany, Italy, and Spain most recently. A fun fact about him is that he performed at Carnegie Hall in New York City during high school.





# Mariana Cano

*Event Coordinator*

Mariana Cano is GBO's Fall 2023 Event Coordinator. She is currently majoring in Global Business. Mariana has traveled across the southern part of the US and Mexico. This has allowed Mariana to embrace different cultures. Mariana is fluent in English and Spanish and is also delving into intermediate Korean. An interesting fact about her is that she auditioned for Disney as a kid. Beyond her studies, Mariana finds joy in playing piano and guitar.



# Jordan Peterson

*Secretary*

Jordan Peterson is the GB0 Secretary for Fall 2023. She is a sophomore double majoring in Global Business and Supply Chain Management. She has traveled all across the U.S., and some of her favorite places are California and Alaska. She has also traveled internationally to Spain. A fun fact about Jordan is she went to a performing arts high school for dance. Some of her hobbies include dancing, hiking, and watching bad reality TV.





# Sakshi Saxena

*Treasurer*

Sakshi Saxena is a graduate student majoring in Business Analytics. She will be GBO's Treasurer this semester. Sakshi used to tinker with code as a software engineer, and now she is diving into Business Analytics as an international graduate student. She has found a "new groove here" and has made it a mission to get to know every amazing place in the US. Sakshi loves to travel, and her mantra for life is "I haven't been everywhere, but it's on my list".



# Wan Yu Wang

*Marketing Co-Chair*

Wan Yu Wang will be co-leading GBO's Marketing position this Fall semester. Wan Yu is a Junior double majoring in Global Business and Marketing. Wan Yu is a Taiwanese international student pursuing a degree at JSOM. She previously held the event coordinator position for GBO. However, she decided to become a Marketing co-lead to view the impact of GBO from a different angle. Wan Yu went to Germany last semester as an exchange student.



# Tracy Mejia

*Marketing Co-Chair*

Tracy Mejia is a Sophomore majoring in Global Business. This Fall semester Tracy will be co-leading Marketing for GBO with Wan Yu. Tracy is very excited to co-lead the Marketing position with Wan Yu this semester. On top of being a Global Business student, Tracy is also pre-law and wishes to go to law school after she graduates. Tracy is fluent in both English and Spanish and is currently self-teaching herself Italian. Tracy enjoys watching shows and movies, specifically horror and action.





# Semester Information







# What You Can Expect



## Variety of Events

- Guest Speakers
- Workshops
- Social Events
- Volunteer Opportunities

**Stay tuned for details!**



## Next Meeting

Internship Search  
and Resume Workshop with AMA

**Thursday, September 21st at**  
**7PM**





# Tentative Event Schedule

Meetings will usually be held biweekly on  
Wednesdays at 5:30PM in JSOM 1.516

**01** ————— **02** ————— **03** ————— **04**

Game Night  
**Wednesday**  
**September 6th**

Workshop with AMA  
**Thursday**  
**September 21st**

Study Aboard Info  
Session  
**Wednesday**  
**October 4th**

**Wednesday**  
**October 18th**

**05** ————— **06**

**Wednesday**  
**November 1st**

**Wednesday**  
**November 15th**





# Loyalty & Referral Competition!

Action	Weight
Attend any GBO Event	20 points (per event)
Become a paid member	25 points
Refer a friend to GBO's mailing list	10 points (per referral)
Refer a friend to attend a GBO event	15 points (per referral)

**Top three members in points get gift cards after our last event of the semester!**

# GBO Membership

	How to Join	Benefits
<b>Free membership</b>	Sign up for our email list and attend our meetings	Access to our guest speaker events, workshops, and social events
<b>Paid membership</b>	Pay \$20 in dues (PayPal or in cash) and fill out our paid membership form	<p>You will get:</p> <ul style="list-style-type: none"><li>• a new GBO 2023 T-Shirt</li><li>• a monthly newsletter containing a curated job/internship list and a summary of global business news</li><li>• the ability to get feedback on your resume twice this semester</li></ul>

# Paid Membership



**Paid Membership Form**



**GB0 PayPal**

# Open Exec Team Positions for Spring 2024

Applications Close on November 1st at 11:59 PM CST



**Event Coordinator**



**Secretary**



**Marketing Chair**



**Treasurer &  
Case Competition  
Admin**

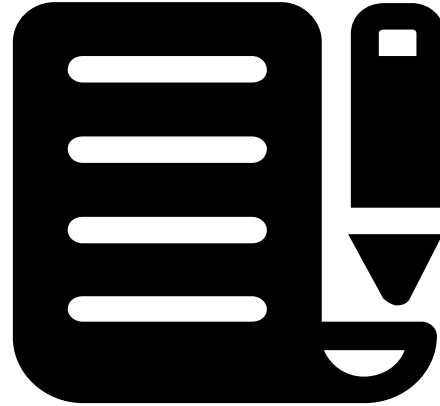


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# Follow Us!



**Instagram**  
*@utdgbo*



**LinkedIn**